

Problem management and business-projects analysis

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Abstract

The complex approach of evaluating business projects from the position of obtaining complete, reliable and correct preparation, processing and initial business information is considered. Advantages of the proposed measures to conduct a thorough examination, built upon the calculation of analytical indicators, used only within the framework of a specified project will be explored. Research of such advantages will be backed through extensive use of the established model solutions, founded on the basis of formal evaluation procedures.

Keywords: subject, decision, mechanisms, results, procedures, approbation

1 Research subject description

One of the most effective mechanisms, experts utilize in their business design, to spread their vision is rooted in emphasizing on things that they pay special attention to [1] It is about, what they evaluate, control and stimulate [2]. In other words attention is concentrated on subjects and questions of their systematic employment [3].

In the case of experts within the sphere of business design recognizing this fact, systematic attention to various things becomes an effective means of producing and transmitting a particular solution, especially when experts are consistent in their actions. On the other hand, if experts don't realize the effectiveness of this tool or are inconsistent in their choice of main objects of attention, but they spend a considerable amount of time and effort attempting to decipher incorrect decisions made within the framework of the conducted examination, risk channeling their resources into a dead-end. [4]

Sequence, established during the examination process, allows for judgement of not only priorities, values, views, but also helps develop a programme for perfecting management methods. Hence, development of an appropriate monitoring system is required.

Discussing problems of planning, an expert should attempt to understand the activities of employees who bear certain financial responsibility. At the same time, the expert is required not only to propose the next decision, focusing not on the end-results of financial activities, but, in contrast, analyze in detail all aspects of the business plan [5]. The outlined moment is crucial in expert's job. Preferably, he should constantly make appropriate comments, whilst paying attention to deviations from standards set by him and taking into consideration, how his employees intend to ensure implementation of their duties in the future.

2 Identifying trends in the field of business design

Expert's expectations should be focused around the fact that an effective manager will have constant control over his work site. Business-design expert should always take an interest in the plans of his employees and identify cases,

when plans do not correspond with the detailed knowledge about the product or with the current situation on the market. Therefore, three major tendencies have to be explored in further detail [6-10].

First of all, it is imperative to understand the earning and spending process, from the point of planning and future development. At the same time, control over the estimate implementation has to be entrusted to people, who are impartial to the policies of the enterprise.

Secondly, responsibilities over the new planning roles have to be taken into consideration, according to which control is carried out not with the purpose of checking the budget, but to control the movement of money in the particular sphere of influence.

Thirdly, in the field of expenditure, income and investment, managers of all levels of the organization who perform different functions should be involved in the planning process.

3 Solution of the problem

In the framework of this study, short-term cost control is implemented to verify the consistency of the business plan.

Answer to the problem lays within the framework of the following question: "Are investments justified in terms of profit ratio and employed capital, and whether future cash flows will achieve the set goals?"

Increased role of estimates, is formulated from the standpoint of cost prediction, profits, investments and cash flows, compounded in order for managers of the enterprise to have control over forecasts and make appropriate amendments to them. It is imperative to note that control functions are violated due to the circumstances, specifically imposed by managers who fear lowering their reputation during the comparison process. Additionally, it is necessary to take into account their aspirations to overestimate expenses and underestimate revenues, hence making it easier to compile performance reports. Furthermore, increasing expenses is regarded as managers prioritizing their own reputation, which is contradictory with enterprise's interests as a whole.

In this regard, during the examination process, estimates

should be recounted and verified on a monthly basis. Hence, this not only allows for comparison with the annual budget, but also allows to re-evaluate forecasts, which should reflect latest changes in revenues and expenses, whilst taking investment needs into consideration.

Therefore, this requires taking into consideration qualifications of employees, production capacity of fixed assets and the possibility of an organizational restructuring. Process of restructuring requires for the search of new forms of organization and management, which is essential for its success.

4 Results

In the context of this study two parallel, influencing each other, but not functionally linked processes were considered. First, is the process of eliminating not proven themselves organizational forms, second – a thorough search and appropriation of new ones. This examination of business projects utilized the second approach.

References

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Its essence is reduced to the following:

- increase the quality of the business project;
- improve the chances of attracting investors;
- determine the adequacy and accuracy of input data and results obtained;
- verify the accuracy of the financial and economic calculations;
- ensure the practicality and feasibility of the project;
- assess the risks of the project;
- determine the possibility and probability of finding an investor;
- receive recommendations on additions/changes regarding the project;
- receive recommendations regarding the optimal form of investment attraction and investor relations.

As a result, this establishes that the examination of business projects plays a fundamental role in the gradual growth of the enterprise, having a special influence on the process of making critical decisions.