

Expertise of the decision-making methodology

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Abstract

This research is aimed at detecting subtle signals detected outside the organization. The omission of such signals causes a decrease in the importance of the organization's value resources. Therefore, their timely detection prevents potential losses in the future. The study of losses is based on the study of the components of intangible assets. Talk about the complexity of measures to restore a certain type of asset

Keywords: event, execution, self-initiated activity, violations, lost revenues, preventing, effectiveness

1 Introduction

The presence of such information allows to uncover the forces leading to the adoption of hasty unreliable decisions. This determines the causes that cause the breakdown of the key competencies of the organization. Knowledge of the causes allows you to find the means to neutralize the elements of execution. Such elements are not consistent with the purpose of the organization, that is, with the effectiveness of the activity. The negative impact of execution on effectiveness is due to actions that not only violate its completeness of activity, but also cause the effect of self-initiated activity. Such actions belong to the so-called "private opinions", on the basis of which proposals for improving the organization are formed. During their implementation, carried out against the background of continuous changes, an incorrect assessment of the current state occurs, which makes it impossible to establish the correct meaning of what is happening.

2 Provided approach

To obtain a reliable assessment, a methodology is required that allows recognizing private opinions and proposals that contribute to improving effectiveness. At the same time, the formulation of the highlighted problem is expressed as follows: "It is impossible to make reliable decisions in the absence of fundamental diagnostic tools that allow us to identify the ratio of destructive influence of execution on the effectiveness of activities." The destructive nature of private opinions negatively affects the reputation of the enterprise. In this case, in order to preserve its image and improve its rating, it is necessary to carry out continuous effectiveness measurement. Such a measurement is carried out as part of a system configured for the examination of self-initiated activity. The subject of the study is the losses incurred by the organization due to the inability to recognize proposals such as "private opinions" [1]. The purpose of the research is aimed at developing a procedure that ensures the issuance of an objective conclusion about the current state of the analyzed enterprise and its development prospects [2,3] The implementation of the long-term scenario is carried out within the framework of the program for the recovery of lost benefits discovered during the study of the potential for sustainable growth as part of the system of intangible assets.

In accordance with the goal, the following tasks were set [4]:

1. Improvement of the methodology of the current analysis of the components of intangible assets in the context of the Andreessen-Thyssen approach.
2. Choosing the option of restoring damaged valuable resources included in the system of intangible assets in the context of assessing their labor intensity at the level of the Hull approach.
3. Implementation of the medium-term scenario of enterprise development as part of the sustainable growth model SGR.
4. Improvement of the decision-making methodology aimed at determining the preferred growth potential of the organization at the Copeland-Dolgoff pentagram level.

3 Results

The main result of the reaserch is the full-scale expertise, the peculiarity of which is the ability of the organization to justify the amount of damage prevented. The significance of the damage is determined on the basis of a program that allows you to identify cases that caused violations of the reliability of decisions made. The authenticity of solutions is associated with the use of means of control, formation, distribution and use of all the resources of the enterprise in the process of their circulation. The developed tools are part of a system that allows you to receive conclusions for time intervals of varying duration. The practical value of the reaserch consists in the development of recommendations that allow to restore the loss of value as the localization of the places of attributes that call for the destruction of efficiency

The novelty of the research consists in finding levers for the growth of the enterprise's potential. Their use allows for an increase in the cost of identifying key attributes. As a result, an increase in the efficiency of activities is carried out when measuring the significance of the elements of the system of intangible assets. During the measurement, organizational distortions caused by unreasonable decisions are revealed.

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