

A approach to measuring university branch efficiency

Djakons Romans

ISMA University of Applied Sciences, Latvia

Corresponding author's e-mail: romāns.djakons@isma.lv

Abstract:

The relevance of this research is that knowledge of weaknesses in the branch of organization allows you to find ways to increase its potential. Such knowledge, accumulated during continuous monitoring of the organization's potential, increases its effectiveness. As a result, the implementation of corrective actions contributes to the establishment of new performance standards.

Keywords: over-estimate, tranquillity, performance wane, negative occurrence, variables, effectiveness

1 Introduction

Considering that the totality of the established needs of educational programs contradicts their consumable needs, the problem of the study was expressed in the following wording: "It is impossible to effectively measure the change in the potential of an educational organization with a loss of trust on the part of all its participants".

2 Change of paradigm

The management of the branch of the university should have mechanisms for responding to negative reviews of both students and graduates of the university. The object of the research is substantiating the compatibility of the needs of the region to the educational services offered by the branch of the university.

3 Evolution of the system

Aim of the research is developing a procedure that allows timely recognition of the loss of the reputation of a branch at any level of its functioning. In accordance with the aim,

the following tasks were formulated:

1. Conducting an ongoing analysis of the limitations that cause the branch management tranquillity
2. The choice of the option to strengthen the position of the university in the conditions of weakening the disposition of it.
3. Implementation of a medium-term scenario for the timely detection of large-scale circumstances
4. Development of a report on neutralizing negative trends in long term perspective.

As practical results, it should be noted that the implementation of measures aimed at timely generalization of the identified circumstances improves the value based system.

4 Conclusion and future work

The novelty of the research is in measuring the ongoing transformations of the organization as part of the value pentagram, carried out on the basis of reasonably specified norms, ensures the development branch of the university in new conditions