

Loyalty methodology design

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Abstract

The relevance of this study is that Knowledge of the effects of overlapping new projects on an entire activity, allows to improve the management system within a specially designed methodology. Such methodology, focused on tracking multiuser loyalty, provides monitoring of the set goal on the basis of justified-assigned norms. As a result, the implementation of activities that contribute to the value of the system has an impact on the accumulation of new knowledge of the organization's maintenance

Keywords: illusions, doubt, misalignment, failure, deviations, output, sustainability

1 Introduction

Considering that numerous suggestions for improving the business is contrary to the prevailing view of the invariability of the principles of management systems, the research problem was expressed in the following formulation: "It is impossible to conduct effective improvement of the organization in terms of recognizing the system theory outdated".

2 An Approach

The object of the study is the set of means of examination. Such means are described from the imposition of the new project on the full activities reasonably carried out over the whole distance of the final goal. The aim of the study is to develop a full-scale procedure of renewal of the organization, providing reliable evidence of the effectiveness of its activities in the long term. In accordance with the goal, the following objectives were formulated:

1. Conducting a current analysis of the position of the organization under study, taking into account the identification of the influence group of critical attributes in the context of the removal of illusions of self-confidence.

2. Choosing the option of introducing new proposals not for the purpose of maintaining functioning, but to improve performance.
3. Implementation of a medium-term scenario of system loyalty transformation as part of corrective actions to eliminate deviations.
4. Development of guidelines for system operation in the special conditions of overcoming the negative impact of large-scale circumstances.

3 Conclusions

As practical results, it should be noted that the activities aimed at identifying deviations that cause a decrease in efficiency, forms the basis for the development of new proposals to improve the management system. The novelty of the research lies in the fact that the development of multiuser loyalty system contributes to the accumulation of new knowledge about sustainable functioning in conditions of constant renewal. The transformations carried out in the course of updating the management system are carried out with the management principles unchanged, which creates an objective prerequisite for sustainable growth of the organization. Such growth is studied from the position of means of measurement of multiuser loyalty.