

# Maintenance of sustainable entrepreneurship: disclosing the meaning of the concept of "Entrepreneurship"

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## Abstract

The paper considers the approach of a comprehensive assessment of the enterprise's state. This approach is built considering the methodological provisions, structured in the form of a hierarchy of values. The formed structure includes a set of related nodes and the task is formulated on this basis.

*Keywords:* strategy, requirements, basis, complex, tasks, position, value, novelty

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## 1 Introduction

The proposed approach is aimed to eliminate the ambiguous interpretation of the concept of "Entrepreneurship" [1]. Thus, formed systems thinking advantages the development of provisions and implementation does not contradict the adopted strategy [2]. Violation of the provisions is captured during the assessment of the current state of the organization [3].

Considering the current issues, the study highlighted a contradiction, the essence was reduced to the fact that the tightening of the requirements for the behavior of the organisation's participants when implementing the strategy contradicts the reliability of the provisions adopted in the new conditions for the organisation to get out of a difficult situation [4, 5].

## 2 Problem state

As a result, there were basis for the formulation of the research problem: "It is impossible to agree on new requirements and new provisions in the absence of means to assess the current state of the organisation."

Highlighting the object of study, it was necessary to use a separate set of measures to describe an effective system of entrepreneurship.

In the course of the study occurs the understanding of the organization's defense subsystem operating resultant in the new conditions [6].

As a result, the purpose of the study is focused on the development of a procedure ensuring the formation of a conceptual scheme of related system concepts.

In accordance with the stated goal, the following tasks were formulated:

1. conduct a current analysis of violations in the context of a study of the entrepreneur's chance;
2. make the choice of process improvement option;
3. to implement the medium-term scenario of the restored order by means of acting control levers;
4. to develop a long term guidance.

This approach is intended to identify the subsystem for detecting large-scale circumstances affecting the entrepreneurship system. As they are identified, a comprehensive assessment of the enterprise's state for periods of various durations is carried out. This assessment serves as a common business platform for the collection, processing and analysis of business information.

As a result, a method of related systems concepts was found as part of a single scheme, thus, it becomes possible to assess the strategic position of an enterprise accordingly to a defined destination.

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